



Reef Check

Corporate Sponsorship Opportunities

A vertical photograph of three scuba divers underwater. They are positioned over a dark, rocky reef. Bubbles rise from their tanks towards the surface. The water is a deep blue. The title 'Diving with purpose' is overlaid on the right side of the image, with 'Diving' in white and 'with purpose' in white text on an orange background.

Diving with purpose

For nearly 3 decades, Reef Check has been empowering people worldwide to save our oceans and create a sustainable future through education, research, and conservation.

In 2024, we relaunched the same strategy in Hawai'i where Reef Check helps ensure the long-term sustainability and health of the nearshore coral reefs..

We train scuba divers to be citizen scientists familiar with local marine life and how to survey coral reefs, providing them with the skills to conduct scientific surveys and leading them in monitoring coral reefs along the coasts of the Hawaiian Islands.

Reef Check volunteer citizen scientists are divers, fishermen, kayakers, surfers, boaters, and a wide range of people who take a proactive role in making sure that our nearshore ecosystems are healthy and well managed.



Hawai‘i is an important piece of the worldwide marine ecosystem puzzle

Coral Reefs provide the habitat, food, and refuge that wildlife needs to thrive, and they create a beautiful backdrop for ocean recreation, whether through scuba diving, kayaking, or just enjoying the beach and tidepools.

We monitor coral reefs inside and outside of Hawai‘i’s marine protected areas. We work with marine managers, researchers, and the public to provide scientific data needed to make informed, science-based decisions for the sustainable management and conservation of Hawai‘i’s ocean environment.

This year we plan to survey 100 sites on Maui and Hawai‘i while training 60 volunteers.





Coral reefs need your help

Under the mounting pressure of climate change, ecosystems are changing, affecting the diverse marine life that depends on it. But with the devoted vigilance of our community scientists, Reef Check is ready to capture these changes and protect our iconic coral reefs.



Coral reefs are essential to our local economy and your business

Marine life isn't the only thing that benefits from these coral reefs – people do too. The underwater ecosystem supports our communities through countless economic, recreational, educational, and intrinsic benefits, from fishing and tourism to scuba diving and birdwatching.



It's time to unite

We have a window of time to take action together. Our approach is to collaborate with a range of partners including schools, universities, tourism operators, environmental groups, government agencies, and individuals interested in marine conservation.



“Coral Reefs urgently need your help. Climate change has a huge impact, not only on coral reefs and the life within them, but our local businesses and economy. Everything connects to our oceans, and without fisheries and tourism, local businesses are significantly at risk. Through our long-term monitoring, restoration, and education programs Reef Check has the unique opportunity to identify key areas that are environmentally and economically important and intervene before more damage is done. With your support, we can work together to safeguard our natural resources now and for the future.”



**BRAD GILES
COORDINATOR
REEF CHECK - HAWAI‘I**

Why Work with Us?

Reef Check offers local action with a global connection to more than 40 chapters worldwide, working in both coral reef and kelp forest ecosystems since 1997.

Using the power of community science, we offer cost-effective solutions that fill gaps in knowledge about coral reefs and empower communities to actively understand, manage, and protect their local reef resources.

We provide a trusted and inclusive approach to engaging volunteers, collecting long-term coral reef health data, educating communities, restoring coral reefs, and delivering on-ground action.

What does Reef Check do to support Coral Reefs in HI?



Monitor

We train and lead volunteer community scientists to conduct long-term monitoring at what will be over 400 sites from Hawai'i to Kauai by 2027. This information is crucial to understanding long-term trends and the overall health of coral reefs and to devise action to protect and restore them.



Protect

Our data is made freely available to anyone who requests it to make informed, evidence-based conservation and policy recommendations for managing these natural resources.



Educate

We aim to increase diversity and environmental justice by fostering the next generation of diverse marine scientists through our Dive into Science education program.

Your support will restore our local reefs

By partnering with Reef Check, you will align your company with education and conservation projects that are essential to Hawai'i's unique ecosystems, the community, and the regional economy.

What Our Partners Say:

"We believe that as a successful company, we have an obligation to give back to the community and try and help make the world we live in a better place. As many of our products are water-related, we feel strongly about protecting the ocean for future generations. We are proud to support Reef Check and feel that they are one of the best environmental groups active today, as they not only point out problems, they have developed solutions that actually work to restore ecosystems."

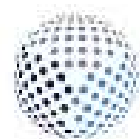


RUSS LESSER, DIVE N' SURF

Reef Check key supporters include:



VOITED



Houlihan Lokey



**SOUTHERN CALIFORNIA
EDISON**

An EDISON INTERNATIONAL Company

We need your help NOW- before it is too late!

How your business will benefit

Business



- Work with a trusted environmental brand
- Increase customer goodwill
- Positive publicity and media promotion
- Tax-deductible giving

Staff



- Encourage staff loyalty. 79% of workplace givers were with the company for more than 3 years and 56% for more than 7 years.*
- Inspire employee engagement. 80% of employees believe workplace giving shows a commitment to the community and makes their company a better workplace.

Community



- Inspire positive community action and engagement
- Help share information about coral reefs
- Be recognized as a community-focused organization

**Good2Give research, Oct 2015*



Become a Coral Reef Champion

Become part of a network of local and global organizations stepping up to be part of the solution by empowering more people to save our local coral reefs.



Coastal Guardian

\$25,000 annually

Foster program-level capacity for citizen science, education, conservation, and on-the-ground

Your support will:

Fund monitoring on larger reef sites across the Hawaiian Islands. We will have more than 400 monitoring sites across the main Hawaiian Islands by 2027, and have been actively exploring data applications to report on the health of these coral reefs. Support multiple surveys in a specific geographic area (e.g., West Hawai'i, Maui, O'ahu, etc.)

This includes:

- Data collection and analysis
- Training for local volunteers
- Boat charters to access hard-to-reach locations
- Local conservation projects
- Staff time and resources

Your benefits:

- Company logo on all relevant communication materials and website
- Opportunity for staff to join us on a field activity
- Opportunity to have experts from Reef Check speak to staff at company events
- Acknowledgment on social media (Facebook, Instagram)
- Annual updates on the health of local coral reefs
- Project stories and updates with photos and videos, with opportunities for your logo to be included in impact reports from the field
- Plaque at your place of work
- Display the Reef Check Champion logo on your website



Coral Conservator

\$10,000 annually

Expand your influence by supporting both monitoring and volunteer training in a region. Your support will be directed towards our rigorous training programs that are conducted each year with new and returning volunteers.

Your support will provide:

- Training and recertification for local volunteers
- Data collection and analysis
- Boat charters to access hard-to-reach locations
- Staff time and resources

Your benefits:

- Company logo on all relevant communication materials and website
- Acknowledgment on social media (Facebook, Instagram,)
- Annual update reports on the health of local coral reefs
- Project stories and updates with photos and videos, with opportunities for your logo to be included in impact reports from the field
- Plaque at your place of work
- Opportunity to display your logo on our website



Coral Reef Defender

\$4,000 annually

This program gives ocean enthusiasts an easy way to support community-based monitoring and conservation of coral reefs. Have a favorite dive site? Interested in supporting a specific restoration project? Sponsor any of Reef Check's survey sites and your donation will allow Reef Check to strengthen and empower local communities through scientific research, education, and community engagement.

Your support will:

- Allow trained Reef Check volunteers to access priority monitoring sites
- Purchase temperature loggers to continue to monitor changes in ocean temperatures
- Share findings through communication and education activities

Your benefits:

- Recognition of your support to Reef Check for display at your business
- Social media shout-outs and your logo on our website
- Opportunities for your logo to be included in promotional images from the field



Biodiversity Buoy

\$1,000 annually

Your support will provide:

Organizational support that is essential to keep our operations afloat. Like a buoy, you offer safety and keep us afloat! Workplace giving has demonstrated engagement, retention, productivity, and social benefits.

Your benefit:

We will announce your donation on our popular social media platforms (Facebook, Instagram) and in our newsletter





Contact



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